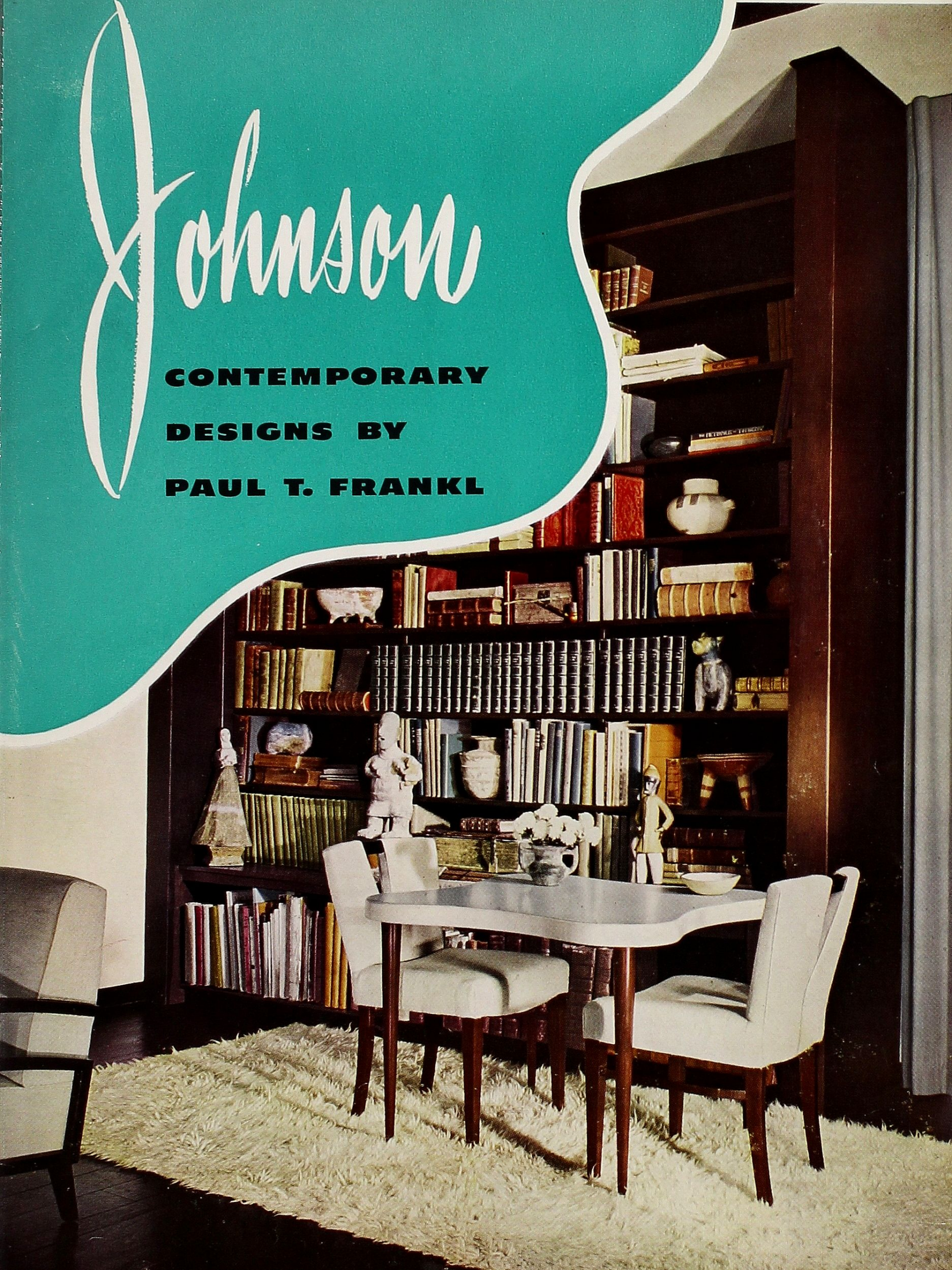
Johnson

CONTEMPORARY DESIGNS BY PAUL T. FRANKL

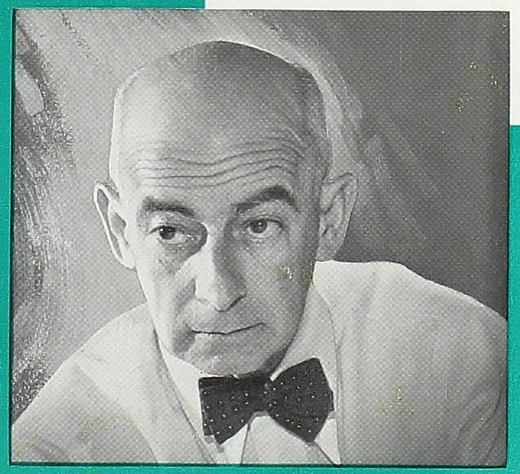


designs by Paul T. Frankl

One of the world's great modern designers, Paul T. Frankl, has designed a magnificent collection of bedroom, dining room and occasional furniture for the Johnson Furniture Company . . . each group conveying a rich elegance, a classic simplicity that is especially pleasing in the contemporary home. It is warm, comfortable, hospitable furniture, with a feeling of informal luxury . . . yet with every thoughtful attention to convenience and the ultimate in fashionable good taste.

It is furniture with which period or modern accessories blend beautifully — timeless, magnificent. Each piece is a truly brilliant new furniture fashion, combining the inspiration of Frankl design with the expert craftsmanship of the Johnson Furniture Company and the Johnson-Handley-Johnson Company.

In this brochure, it is possible to show only a few pieces selected from the complete line.



Front cover color illustration courtesy House Beautiful Magazine.

CONTEMPORARY *Elegance*

No. 5005 *Cocktail Table*
Mahogany with Bleached Cork Top
Top 48 x 36, Height 14

Smart convenience

These distinctive new Johnson contemporary furniture designs have so many smart convenience features that will add so much to the elegant informality of your home. Cocktail and end tables are generous in size, roomy, invitingly hospitable.

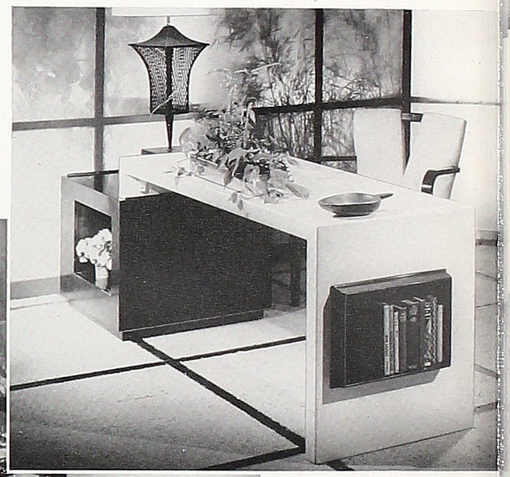
The handsome desk below may be extended, as shown, or the top may slide over the chest at the left for a compact console. Felt pads, thoughtfully placed on the chest-side base of the cork top, protect the rich Old Briar finish of the chest.

The unusual console magazine table pictured at the center of the opposite page is a convenient storage piece for favorite magazines, adding so much decorative beauty to the living room, study or hallway.

For the ranch house, or penthouse apartment, Johnson contemporary furniture will add immeasurably to the pleasure of good living . . . so luxurious . . . so convenient.

No. 5031 *Desk — Front View*
Mahogany — Cork Top
Old Briar Finish
Extended 78 x 27, Height 28
Closed 58 x 27, Height 28

No. 5031 *Desk — Back View*



No. 5021 *Round Cocktail Table*
Mahogany, Bleached Cork Top
Diameter 48, Height 14

No. 5039 *Card Table*
Mahogany, Old Briar Finish
Bleached Cork Top
35 x 35, Height 27½
with
No. 2254A *Side Chair*

No. 5002 *Clover Leaf Card Table*
Mahogany, Bleached Cork Top
Top 36 x 36, Height 27
with
No. 2254 *Side Chair*

No. 5030 *Cocktail Table*
Mahogany, Old Briar Finish
Bleached Cork Top
45 x 45, Height 14

Debonaire DINING ROOM FURNITURE

Johnson's Debonaire dining room furniture has been designed by Paul T. Frankl to create an environment of pleasing hospitality and convenience for dining . . . whether it be for an intimate dinner for two or an elaborate banquet.

Broad surfaces of pieces are of European Pearwood in the deep, mellow mahogany toned Old Briar finish. Structural parts are of selected maple in Old Briar finish.

Hardware is of solid polished brass. Bleached Cork is a distinctive accent feature of outstanding practicality.

No. 2254½-A *Arm Chair*
Maple in Old Briar finish

No. 2254-A *Side Chair*
Maple in Old Briar finish

No. 5008 *Console Table*
Wormy Chestnut Sandblasted
Bleached Cork Top
Top 40 x 20, Height 29

No. 2251 *Server — Buffet*
Pearwood — Maple in Old Briar Finish
Bleached Cork Top
Top 48 x 23, Height 32

No. 2256 *Deck*
Pearwood Maple, Old Briar Finish
Bleached Cork Top
45 x 15, Height 39
with
No. 2251 *Server Buffet*
Pearwood Maple, Old Briar Finish
Bleached Cork Top
Top 48 x 23, Height 32

No. 2253½ *Dining Table*
Wormy Chestnut Sandblasted
Bleached Cork Top
Top 40 x 96, Height 29
with
No. 2254 *Side Chair*
No. 2254½ *Arm Chair*
No. 2250 *Buffet*

No. 2253¾ *Round Dining Table*
Pearwood Maple, Old Briar Finish
Diameter 53½
Extended Length 69½

No. 1030 *Bed*
Pearwood Maple, Palomino Finish
Bed 4′ 6″
with
No. 1034 *Lamp Table*

Debonaire

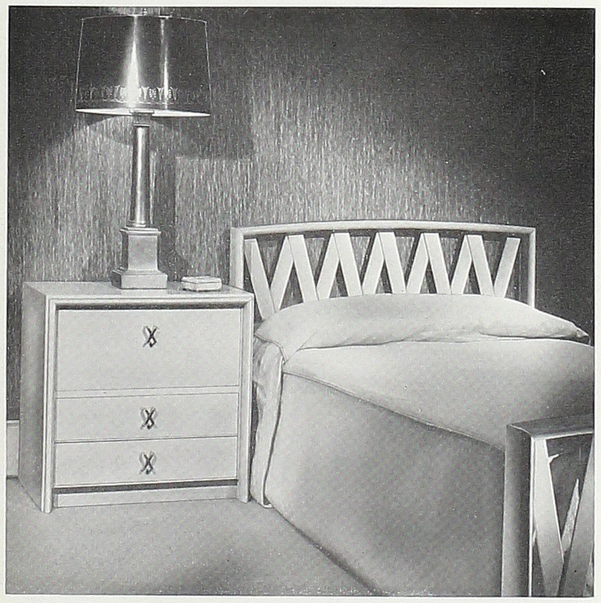
BEDROOM FURNITURE

Johnson's Debonaire Group — with its wide variety of individual pieces and its three unusual finishes — provides a great latitude of personal preferences for the room that is the most intimate of all, the bedroom. Pieces are built of European Pearwood with solid parts of selected maple.

The finishes are: "Palomino," a natural clover-honey toned finish that softly brings out the subtle Pearwood graining; "Oriental Pearl," a light soft-toned bleach finish enriching the Pearwood figuring; and "Old Briar," a deep mellow mahogany tone.

The exclusive Debonaire ribbon design polished brass hardware is an added feature of distinction.

No. 1033 *Vanity Desk*
Pearwood Maple and Black Lacquer
Palomino Finish
Top 48 x 21, Height 28
with
No. 1033½ *Vanity Mirror*
No. 1037½ *Swivel Stool*



No. 1034 *Lamp Table*
Bleached Pearwood Maple,
Oriental Pearl Finish
Top 24 x 17, Height 24
with
No. 1030 *Bed*

No. 1032½ *Chiffonier Desk*
Pearwood Maple in Palomino Finish
Top 40 x 21, Height 45

No. 1031-B *Double Dresser Base*
Pearwood Maple, Oriental Pearl Finish
Top 72½ x 22½, Height 32

No. 270¾ *Headboard, 78"*
Pearwood Maple
Oriental Pearl Finish

No. 274 *Lamp Table*
Pearwood Maple
Oriental Pearl Finish
21 x 18, Height 21

No. R-7½ *Long Bench*
Maple
Umbrian Finish
or
Florentine Finish
66 x 17, Height 18½

No. 275 *Bed, 3' 3"*
No. 270 *Bed 4' 6"*
Pearwood Maple
Oriental Pearl Finish

No. 274 *Lamp Table*
Pearwood Maple
Oriental Pearl Finish
21 x 18, Height 24

No. 279 *Desk — Vanity*
Pearwood Maple
Oriental Pearl Finish
48 x 21, Height 28½
with
No. 279½ *Mirror*
Maple, Oriental Pearl Finish
33 x 27 Overall

No. 1067½ *Swivel Chair*
Mahogany, Ermine Finish
Seat 20" Diameter, Height 28

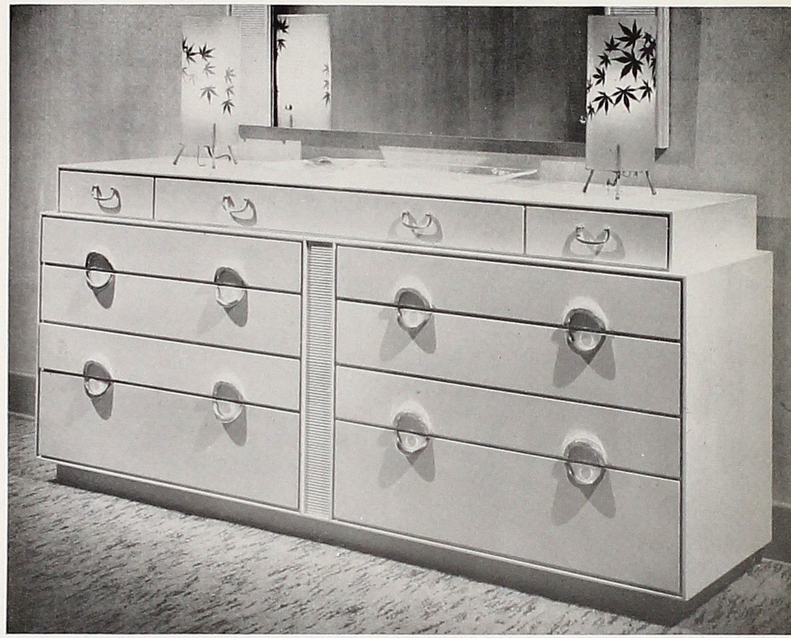
The understated simplicity of designs in the Ambassador Bedroom Group gives this collection an elegance that is unsurpassed for the contemporary home.

Pieces are made of selected European Pearwood Maple, subtly finished in an off-white shade called "Oriental Pearl." The panels of reeding which embellish dresser and mirrors and the unique brightly polished brass circlets which form the drawer fitments are interesting accents.

The unusual storage capacity of the double dresser and the thoughtful storage arrangements of night tables, vanity and chests will be appreciated by discriminating homemakers.

Ambassador

BEDROOM GROUP



No. 271-B *Dresser Base*
Pearwood Maple
Oriental Pearl Finish
70 x 18, Height 32
with
No. 271¾ *Dresser Mirror*
Maple, Oriental Pearl Finish
51 x 30 Overall

No. 271 *Chest of Drawers*
Pearwood Maple
Oriental Pearl Finish
Top 42 x 18, Height 32

No. 272 *Chest on Chest*
Pearwood Maple
Oriental Pearl Finish
42 x 18, Height 51

Tambour

DINING ROOM GROUP

A traditional note of elegance has been skillfully introduced into this handsome contemporary collection by the use of tambour doors on the spacious buffet and other chest pieces of the Tambour Dining Room Group. The tambour motif is repeated at the back interior of the china deck and on the base of the dining table for an unusual decorative effect.

Choice mahogany woods are employed for the Tambour group, available in a choice of two finishes: "Old Briar," deep mellow mahogany; or "Cashmere" a warm, soft creamy tone.

The graceful symmetry of design and the simplicity of the round mahogany drawer pulls lends the group an air of provincial informality which is particularly pleasing.

No. 2430 *Mahogany Buffet*
Cashmere
or
Old Briar Finish
Top 72 x 23, Height 32

No. 2436 *Mahogany Deck*
Cashmere
or
Old Briar Finish
39 x 15, Height 39

No. 2430 *Mahogany Buffet*
Cashmere
or
Old Briar Finish
Top 72 x 23, Height 32

No. 2433 *Mahogany Dining*
Extension Table
Cashmere or Old Briar Finish
Top 45 x 72, Extended Length 8' 9"
Height 29

No. 2434½ *Mahogany Arm Chair*
Cashmere or Old Briar Finish

No. 2434 *Mahogany Side Chair*
Cashmere or Old Briar Finish

No. 2430 *Mahogany Buffet*
Cashmere or Old Briar Finish
Top 72 x 23, Height 32

No. 2436 *Mahogany Deck*
Cashmere or Old Briar Finish
39 x 15, Height 39

No. 2431 *Mahogany Server*
Cashmere or Old Briar Finish
Top 45 x 22, Height 32¼

Traditional design

In addition to the Paul Frankl groups of contemporary furniture pictured on these pages, the complete Johnson Furniture Company line includes other contemporary groupings as well as many outstanding traditional, 18th Century and French Provincial designs for dining room and bedroom. Each of these groups is completely authentic in its styling, richly finished, superbly crafted.

Excellent craftsmanship

Johnson furniture is known for its distinction, for its fine character, and for its uncompromising adherence to the very top standards of expert cabinet work, interior tailoring, fitments and luxurious finishes. The skill of trained Grand Rapids craftsmen . . . the many, many hand operations . . . the painstaking finishing and rubbing processes . . . all the extras that go into the making of the very finest furniture are evident in every magnificent Johnson piece. It is furniture you will be proud to own and treasure in your home.

JOHNSON FURNITURE CO
GRAND RAPIDS, MICH.

JOHNSON FURNITURE COMPANY

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